



April 25th- 29th, 2010
The Flamingo Hotel, Las Vegas, Nevada



You're Invited to Exhibit

The 2nd Annual Laser Tag Convention is under way and we want **YOU** to exhibit!

Co-located with the Roller Skating Trade Show, this is your opportunity to sell to operators and developers of laser tag businesses from around the world.

Inside this brochure, you'll find details about booth rates, sponsorships, location and more.

Reserve your space today!

Learn More Inside!

Laser Tag Operators

Reach existing operators that are looking to add or expand their laser tag attractions.

These potential buyers are looking to enhance, improve or renovate their existing facilities.

Invite your existing operators to represent your company's success!



Learn More Inside!

Laser Tag Developers

Meet people from around the world who are getting into the laser tag industry at various levels of development.

Showcase your products to hundreds of buyers.

Sign deals and contracts with people who are usually 3-6 months away from opening their facilities!

Visit www.laseragconvention.com
for more details

Register Today!

The two-day trade show starts on
Tuesday, April 27th
Booth spaces starting at

\$775.00

for ILTA Lead Subscribers
Just fill out the Registration Form
included or sign up at

www.laseragconvention.com

Look Inside for Pricing



Dear Future Exhibitor:

Would you like the opportunity to meet with hundreds of potential customers? If so, make plans now to join us at the Flamingo Las Vegas for the 2nd Annual Laser Tag Convention and Trade Show.

Our attendees are looking for the latest products and services to help their laser tag facilities thrive and succeed in today's market. This is your opportunity to make one on one contact with new customers.

This year we are partnered up with the Roller Skating Association's Annual Trade Show that is being held on April 27th - 28th, 2009.

Please fill out the registration form included in this brochure and feel free to contact us if you have any questions.

Sincerely,

Shane Zimmerman
Executive Director
International Laser
Tag Association

www.lasertag.org
info@lasertag.org



Why Should You Exhibit at the Laser Tag Convention?

The International Laser Tag Association has over 500 Developer and Operator Members in 42 countries around the world. The Laser Tag Convention is the only convention designed specifically with the laser tag entrepreneur in mind.

Many of these prospects will be attending the tradeshow and seminar classes to find out the best information about our exciting industry.

Will you be there to represent the best our industry has to offer?

Exhibitor Profile:

If your company sells:

- Laser Tag Equipment
- Arena Props and Themes
- Animatronics
- Sound, Visual Electronics & Effects
- Inflatable Arenas or Barriers
- POS Software
- Redemption Items
- Arcade Games
- Concession and Kitchen Supplies
- Any Product for the FEC Industry

*Then this convention is
right for you!*



Hotel Information

Flamingo
LAS VEGAS

3555 Las Vegas Blvd S,
Las Vegas, NV 89109
Phone: 888-902-9929

www.flamingolasvegas.com

Make sure you tell the Flamingo you are staying in the Roller Skating Block to save \$\$ on your hotel room!



April 25th- 29th, 2010
Las Vegas, Nevada

www.lasertagconvention.com



ILTA
INTERNATIONAL LASER
TAG ASSOCIATION

Convention Booth Rates

As an exhibitor at the Laser Tag Convention, you can reserve your tradeshow floor space and display your products for all potential buyers to see.

ILTA Lead Subscribers get an automatic discount on booth space reservations. If you would like to become an ILTA Lead Subscriber, please contact our office at info@lasertag.org or by phone at 317-786-9755.

To place your booth space registration, simply fill out the 2010 Exhibit Application and Contract included with this brochure and mail it to:

International Laser Tag Association
5351 E. Thompson Rd, Suite 236
Indianapolis, IN 46237
or fax the form to 317-786-9757
(You will receive a confirmation copy)

Trade Show Booth Rates*

ILTA Lead Subscribers:

1 Booth	\$775
2 Booths	\$1,450 (\$725 each)
3 Booths	\$2,025 (\$675 each)
More than 3 booths	\$575 each additional

Non-ILTA Lead Subscribers:

1 Booth	\$950
2 Booths	\$1,800 (\$900 each)
3 Booths	\$2,550 (\$850 each)
More than 3 booths	\$750 each additional

*1 Booth = 10' x 10' space



Golden Phaser Awards

The 2nd Annual Golden Phaser Awards are under way and one of your operators could win an award at this year's convention!

We're looking for the best of the best in the following categories:

- Best Briefing Video
- Best Website
- Best TV/Cable Commercial
- Best Radio Spot
- Best Print Ad
- Operator of the Year

Nominate your facilities by simply filling out the included form or go to www.lasertagconvention.com to submit an entry.

All entries must be received by April 16th at 5pm to be considered.

ENTER TODAY!



Sponsor Today at
www.lasertagconvention.com

Laser Tag Convention Sponsorship Levels

★ Star level: \$200

Get mentioned in an email blast that will reach thousands of potential clients looking to get into the laser tag industry.

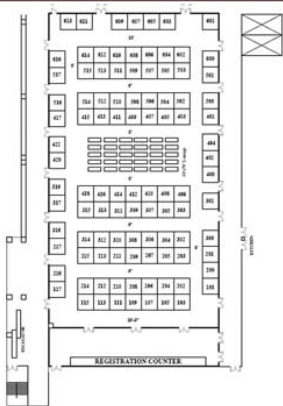
★ Ruby level: \$500

Receive Star Level benefits, and provide an insert with your company's name and logo that will be included in welcome bags given to convention attendees.

★ Emerald level: \$1000

Receive both Star and Ruby Level benefits plus you can sponsor a specific class or workshop where your logo will appear on the screen as attendees arrive. Also included is a table in the seminar room for materials to be handed out, and a two minute advertising spot that can be read or shown on a DVD prior to the start of the seminar.

Tradeshow Floor Plan and Registration Information



Exhibitor Registration

Sun., April 25 from 9 a.m. to 5 p.m.
Mon., April 26 from 7:30 a.m. to 8:00 p.m.
Tues., April 27 from 7:30 a.m. to Noon
Wed., April 28 from 8:30 a.m. to 10:30 a.m.

Trade Show Setup

The Flamingo, Sunset Ballroom

Mon., April 26 at 2 p.m. to 8:00 p.m.
Tues., April 27 from 9 a.m. to Noon
**Show starts at 1:00 p.m. on Tuesday and 10:30 on Wednesday*

Decorator Setup

Mon., April 26 from 12:01 a.m. to 2 p.m.

Trade Show OPEN Hours

Tues., April 27, from 1:00 p.m. to 5 p.m.

Wed., April 28 from 10:30 a.m. to 2:30 p.m.

Trade Show Tear Down

Wed., April 28 from Noon to Midnight

Booth Information

Your investment includes:

- 10' x 10' booth space
- Registration for 2 people per 10' x 10' booth space
- 8' high back wall and 3' high side drape
- One 6' x 30" draped table
- Two folding chairs
- 7' x 44" one line ID sign
- One wastebasket with liner
- Exhibit hall security
- Company listing in the convention program
- The exhibition hall is carpeted.

Viper
Tradeshow Services
(888) 458-9760
(847) 426-3111-Fax

Roller Skating Association International
Flamingo Hiton-Sunset Ballroom
Las Vegas, NV
April 27th - 28th

BOOTHS	DATE
101-10'x10'	11.24.08
SCALE	
1/16"=1'-0"	

www.lasertagconvention.com

Check out these other great sources for Laser Tag Information!



ILTA
INTERNATIONAL LASER
TAG ASSOCIATION
www.lasertag.org



**laser tag
startup.com**
www.lasertagstartup.com



**LASER
TAG
INSURANCE**
MAKE YOUR POLICY LIVE FUTURE
www.lasertaginsurance.com